



FACULTY OF BUSINESS

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) :

Course Code & Name : **MGT2004 International Management**

Semester & Year : September 2022 – December 2022

Lecturer/Examiner : Goh Poh Kim

Duration : 3 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:
 - PART A (60 marks) : Answer all FOUR (4) short answer questions. Answers are to be written in the Answer Booklet provided.
 - PART B (40 marks) : Answer all TWO (2) essay questions. Answers are to be written in the Answer Booklet provided.
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

PART A : SHORT ANSWER QUESTIONS (60 MARKS)

INSTRUCTION(S) : Answer all **FOUR (4)** questions. Write your answers in the Answer Booklet(s) provided.

1. As a Multinational Corporation, managing information between home country and host countries can be challenging. Discuss **THREE (3)** effects of Information Technology towards globalisation.

(15 marks)

2. a) Explain the differences between moral universalism, ethnocentrism, and ethical relativism.

(9 marks)

b) Explain **TWO (2)** advantages of a multinational company adopting an ethnocentric approach.

(6 marks)

[Total: 15 marks]

3. Explain **THREE (3)** culturally based attitude variables that may cause frequent problems for managers in international management.

(15 marks)

4. Describe **THREE (3)** methods managers can use to adapt to political risk.

(15 marks)

END OF PART A

PART B : ESSAY QUESTIONS (40 MARKS)

INSTRUCTION(S) : Answer all **TWO (2)** questions. Write your answers in the Answer Booklet(s) provided.

1. Abraham Maslow's Hierarchy of Needs can be used to motivate employees of various cultural background. Describe the **FIVE (5)** levels of needs.

(20 marks)

2. Highlight the **FIVE (5)** most valuable insights provided by the Meaning of Work (MOW) about the value of work. Provide an example for each highlight.

(20 marks)

END OF EXAM PAPER